

# JOURNEY WITH THE WILD GEESE

Move Together. Explore Together. Journey Together.



**FREE  
ACTIVITY**

**APRIL 1ST TO MAY 17TH 2026**

A Region-Wide Movement Challenge  
Across Dumfries & Galloway

**YOUR GUIDE TO TAKING PART**

How to Sign Up • How It Works • How to Get Involved



# WHAT IS JOURNEY WITH THE WILD GEESE?

This April, you're invited to take part in something BIG.

Every spring, around **40,000** barnacle geese lift off from the Solway and begin an incredible journey all the way to Svalbard, north of the Arctic Circle, flying in V-Shaped groups that are called "Skeins"

Each goose travels around 2,000 miles.

Together, that's an astonishing **80 million miles!**

And this year, we're going to try to match them!

From playgrounds to pathways,  
From classrooms to care homes,  
From factories to fields...

Throughout April, workplaces, clubs, community groups, families and friends across Dumfries & Galloway .will move together to reach one shared goal:

**80,000,000 miles.**

We'll do it by:

WALKING

WHEELING

SCOOTING

CYCLING

Side by side. Mile by mile. However you move, and whoever you move with — you're invited to join the challenge!.

Every step counts. Every mile matters.  
Join the movement.

# HOW IT WORKS

Like the Geese.....We are all part of one big regional team.

Every mile you move adds to our shared total as we travel virtually from the Solway to Svalbard on our Step into Spring map.

## GROUP TARGET

Everyone's steps, distance or active minutes are combined to reach one big goal together.

It doesn't matter how fast you go — it all adds up.

## STEP INTO SPRING

As we move through April and May, you'll unlock colourful milestones inspired by spring — flowers blooming, April showers, and seasonal surprises along the way.

You'll learn as you go — and watch our journey unfold.

## TEAM LEADERBOARD - IMPORTANT FOR SCHOOLS

When your adult signs and sets an account up, they will set your class (or school) up as a team. On the App a leaderboard will show teams activity. Rankings are based on average activity per person, so small and large teams can compete fairly.

The Group Target and Team Leaderboard are separate modules and are scored independently. While the Team Leaderboard is calculated using averages to ensure fairness across different team sizes, every mile logged by an individual still contributes fully to the overall Group Target.



1

2

3

# HOW SCHOOLS TAKE PART

IMPORTANT – ADULT ACCOUNT REQUIRED (18+ ONLY)

The Journey with the Wild Geese challenge uses the Stridekick mobile app. Stridekick accounts can only be created and managed by someone aged 18 or over because the app can process activity and health-related data, strict UK GDPR rules apply. Children under 18 cannot create accounts.

For Schools, This Means:

Accounts must be created and managed by an adult (teacher or school staff member)

No child email addresses are used

No direct syncing from pupil wearables

All activity is manually entered by an adult

In this model, a teacher collects the class activity totals and logs them into the app on behalf of pupils.

This keeps participation safe, simple and GDPR compliant.

## Step 1: Create Your Class Account (Over 18 Only)

An adult (teacher or school administrator) must complete this step.

- Download the Stridekick app from the [Apple App Store](#) or the [Google Play Store](#)  
MOBILE APP ONLY

Please do not use the website on desktop or laptop. The web app is being phased out and all participants must use a mobile app.

- Sign up using your email address (18+ only).
- Name your profile after your class or school.
- Example:

“SCHOOL NAME Primary P5”

## Step 2: Join the Challenge before 1st April

From your mobile phone or tablet:

Tap this link:

<https://link.stridekick.com/join?groupCode=XDMGRK6ZZW>

OR

Enter the challenge code:

**XDMGRK6ZZW**

Join and create your team using your class or school name.

### Important: “Join a Team” Prompt

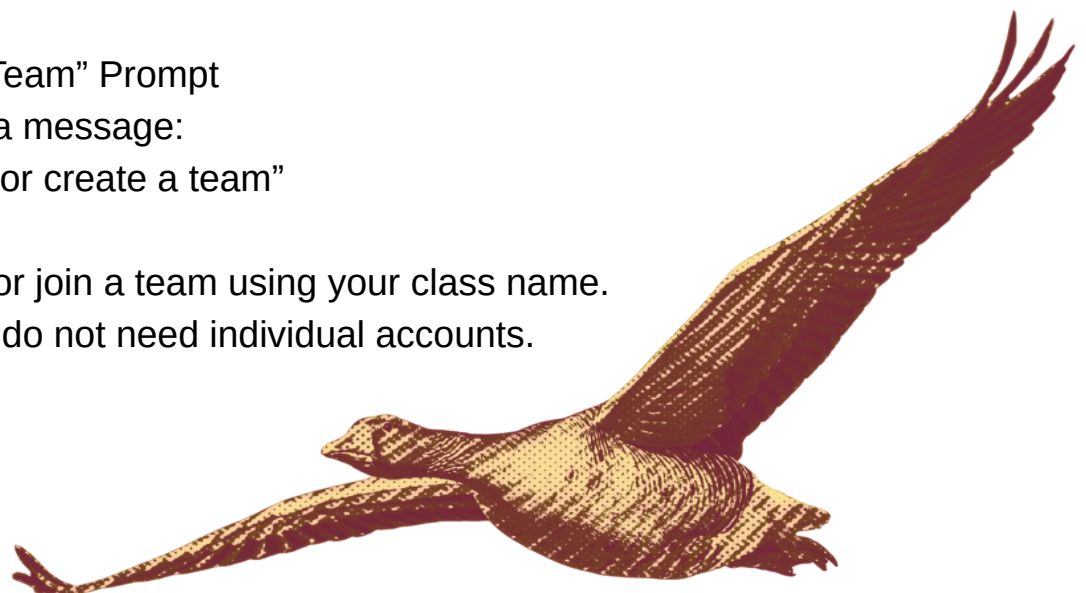
The app may display a message:

“Action required: Join or create a team”

For schools:

You should create or join a team using your class name.

Under 18 participants do not need individual accounts.



### Step 3: Log Your Class Miles Each Day

#### PLEASE ALSO READ DAILY ENTRY LIMITS

At the end of each school day:

- Add up the total distance your class has travelled.
- Log in once.
- Enter the full daily total as a single entry.

Please enter one total per day, not multiple smaller entries. If you miss a day, you can backdate entries for up to 7 days.

**Important:** Manual Entry of Data. We have set the challenge up so that manual input of the miles is the way to record each days totals - eg Under 18's do not wear any suitable devices

Help Guide: [Using manual entry](#).

#### IMPORTANT DAILY ENTRY LIMITS

To keep the challenge fair, Stridekick has daily limits per account user::

- 50 miles
- 50,000 steps
- 300 minutes

Most primary classes will be within these limits.

If your class or school expects to exceed these limits, you may:

Create a second teacher/admin user account to double the daily input total

That's It!

No student logins required.

No individual accounts needed.

One adult logs the class total.

Simple. Safe. Ready to go.



# NEED HELP?

## STRIDEKICK PLATFORM SUPPORT

Stridekick manages the technical side of the Journey with the Wild Geese challenge.

- If you need help with:
- Creating an account
  - Joining the challenge
  - Syncing a device
  - Logging activity manually
  - Troubleshooting sync issues

Their Help Centre has over 100 step-by-step guides with screenshots and videos.

Help Centre: <https://help.stridekick.com/en/>

## CONTACT STRIDEKICK SUPPORT

Stridekick's support team is available:

Monday–Friday, 9am–5:30pm (EST)

You can contact them by:

Email [support@stridekick.com](mailto:support@stridekick.com)

Live Chat

Tap the chat bubble on the [help site](#) . This is located on the bottom right corner of the screen

In-App Support

Open the Stridekick app

Tap the menu icon (top left corner of dashboard)

Tap “Message Support”

## NON-TECHNICAL HELP QUESTIONS?

If you have general questions about the challenge or the Wild Goose Festival

Please contact the festival team on

[info@wildgoosefestival.scot](mailto:info@wildgoosefestival.scot)

You can also visit our [Wild Goose Festival Website](#) for more information

# WHAT IS THE WILD GOOSE FESTIVAL?

## WILD GOOSE FESTIVAL WEBSITE

Now in its sixth year, the Wild Goose Festival was originally inspired by the remarkable migratory journey of the barnacle geese between Svalbard and the Solway Estuary — along with five other species that flock to this part of Scotland each year.



Every autumn, Dumfries & Galloway welcomes tens of thousands of wild geese after their long migration — some travelling over 5,000km to reach us. Among them are barnacle, greylag, brent, Canada, pink-footed and Greenland white-fronted geese.

This extraordinary annual gathering makes our region one of the best places in the UK to witness such a rich variety of geese in one landscape.

Over time, the festival has grown beyond its original inspiration. Today, it focuses more widely on deepening our connection to the natural habitats of our region — celebrating both the wildlife that calls it home and the species that visit us each year.

The festival honours the inspirational journey undertaken by the geese and invites us to reflect on our own connection to the natural world. Through a family-friendly programme of creativity, education and play, it brings communities together across generations — building meaningful relationships and encouraging people to reconnect with the environment they live in.



# AT A GLANCE SUMMARY

For Schools and Under 18's participants.

## WHAT IS JOURNEY WITH THE WILD GEESE?

"Journey with the Wild Geese" is a movement challenge taking place throughout April 2026 in Dumfries & Galloway. Inspired by the migratory journey of 40,000 barnacle geese from the Solway to Svalbard, schools, community groups, workplaces and clubs will combine efforts and aim to collectively walk, wheel or cycle 80 million miles.

## HOW IT WORKS

Join a region-wide team effort where every mile contributes to the shared goal of 80 million miles.

- **Group Target:** Combine everyone's miles to reach our collective target. Every contribution, no matter the speed, counts.
- **Step Into Spring:** Unlock milestones inspired by spring as the journey progresses, including flowers blooming and April showers.
- **Team Leaderboard:** Participate in friendly competition by forming teams. Rankings are based on average activity per person, allowing fair competition regardless of team size.

## HOW SCHOOLS PARTICIPATE

Important – Adult Account Required (18+ Only)

Children under 18 cannot create accounts due to UK GDPR rules. Adults must manage Stridekick accounts and log activities.

Step-by-Step Participation for Schools

1

Create Your Class Account (Over 18 Only)

- Download the Stridekick app on Apple or Google Play.

Sign up using an adult's email and name the profile after the class or school.

2

Join the Challenge Before April 1st

- Use the link or enter the challenge code: XDMGRK6ZZW.
- Create or join a team using your class name.

3

Log Your Class Miles Each Day

- At the end of each school day, total the class's miles and enter them as a single entry in the app.
- Respect daily limits: 50 miles, 50,000 steps, or 300 minutes.
- Create a second teacher/admin user account to double the daily input total
- Create a third teacher/admin user account to treble the daily input total

## NEED HELP?

### Stridekick Platform Support

For technical assistance like account creation, device syncing, or activity logging, visit the Stridekick Help Centre or contact their support team.

- Help Centre: [Stridekick Help Centre](#)
- Email: [support@stridekick.com](mailto:support@stridekick.com)
- Live Chat: Tap the chat bubble on the help site
- In-App Support: Message Support in the Stridekick app

## NON-TECHNICAL HELP

For general inquiries about the challenge or the Wild Goose Festival, contact the festival team at [info@wildgoosefestival.scot](mailto:info@wildgoosefestival.scot) or visit the [Wild Goose Festival website](#).